the Del Mar FOUNDATION

28 Years of Looking Forward and Giving Back



Spring

Del Mar Foundation

2010















SUMMER TWILIGHT CONCERTS

LET'S BOOGIE TONIGHT!

JUNE 15
7 PM
MRS. ROBINSON

JULY 20
7 PM
ROCKOLA

AUGUST 17
7 PM
UK BEAT

SEPTEMBER 12
5 PM
ATOMIC GROOVE

A HUGE THANK YOU TO OUR 2010 CONCERT UNDERWRITERS... so far!!

POSEIDON
on the beach

En Fuego CANTINA & GRILL & La Tienda WINE SHOP

For information on becoming an underwriter e-mail us at concerts@delmarfoundation.org

BRING YOUR CHILDREN, GRANDCHILDREN, NIECES, NEPHEWS... TO OUR

CHILDREN'S EVENTS

Children's Craft and Concert, Sunday, June 6, 2:00 PM, Del Mar Powerhouse Park
Enjoy a Hullabaloo concert and a special craft provided by the Del Mar Library, followed by an ice cream social.



July 4th Parade, 9:00 AM, Del Mar Powerhouse Park
Don't forget to decorate your strollers and bikes and join us for our annual parade!

Children's Committee Monthly Meeting and Mom's Social, Wednesday September 1, 9:30-10:30 AM in the Del Mar Library Children's area
Come socialize with other Del Mar Moms and help plan our Children's Committee events. Your children are welcome at our meetings.



Del Mar Families "Take Back the Beach," Sunday, September 26, 2:00 PM
Pack a picnic and bring your family to Powerhouse Park for an afternoon of activities celebrating the end of summer. Dance to fabulous beach music; create memories by building a sand castle (it's a contest); take a thrilling lifeboat ride with our wonderful Del Mar Lifeguards; and join Mr. Phillips (Del Mar Heights Elementary School physical education teacher) for fun and games.

Children's Committee Monthly Meeting and Mom's Social, Wednesday September 29, 9:30-10:30 AM in the Del Mar Library Children's area

Family Bingo Night, Friday, October 22, 6:30-8:00 PM, Del Mar Powerhouse Community Center
Bring the whole family along with your picnic dinner for an evening of old-fashioned fun. There are lots of prizes and children of all ages are welcome.



Children's Committee Monthly Meeting and Mom's Social, Wednesday October 27 & Wednesday November 17, 9:30-10:30 AM in the Del Mar Library Children's area
Join other Del Mar Moms and help plan our children's community events.

Children's Holiday Event, Sunday December 12
Mark your calendars with the date for our annual holiday party.

As always parental supervision is required for all Children's Events.

A SPECIAL THANKS TO THE FOLLOWING BUSINESSES AND INDIVIDUALS FOR THEIR GENEROUS DONATIONS TO THE CHILDREN'S HOLIDAY PARTY AND AUCTION:

Belloccio Boutique & Spa (Reyna Maldonado & Jamie Louro)
Café Secret
Del Mar Lifeguards
Del Mar Pizza
Hillside Artisans
Ian Phillip-Mr. PE Action Parties
Kim Filanc-Coldwell Banker, Del Mar Office
Lynn & Charlie Gaylord
Lutz & Means Insurance
Noonan Family Swim School
Pinky's Big Top Circus
Rusty's
San Diego Zoo & Wild Animal Park
Susan Taylor-NBC 7/39
Thinker Things
Zel's Restaurant









TWILIGHT CONCERTS SPOTLIGHT by Lars Fahlberg

One of the most popular events that the Del Mar Foundation hosts each year is the Summer Twilight Concert Series at Powerhouse Park. For over 20 years these concerts have provided free entertainment to Del Mar locals and visitors to our community. The concerts regularly attract an enthusiastic audience of locals and visitors who enjoy a musical experience by some of the finest musicians in Southern California.

How does the Foundation afford these popular and free concerts?

We rely on cash donations from our fabulous sponsors and support by you, the concert attendees, who purchase one-of-a kind concert t-shirts and raffle tickets for a chance to win a terrific gift item or dinner donated from a local business or restaurant.

Who are the Twilight Concert Series sponsors?

One example of a local sponsor is the Ranglas family, owners of the popular, oceanfront restaurant, Poseidon On the Beach. The Poseidon and the Ranglas family have been faithful sponsors of the Twilight Concert Series for the last three years.



Lars Fahlberg and Tom Ranglas, Jr.

The Twilight Concert Committee would like to thank Tom Ranglas Sr., his son Tom Jr., daughter Nikki Boldt, and the Poseidon for stepping up to the plate (well, it is a restaurant after all) and agreeing to underwrite another concert for the 2010 Twilight Concert Series. Dining tip: the Poseidon's Chef Tim Gutmann's fresh ceviche and fish tacos are the best on the coast.

As for those who plan on attending any of the Twilight Concerts this summer, please bring plenty of greenbacks to purchase raffle tickets. This may be your lucky year to walk away with a great gift item or a free dinner at one of Del Mar's famous restaurants.

Are you interested in becoming a sponsor of the Twilight Concert Series? Please email us at concerts@delmarfoundation.org for more information and a list of benefits that are provided to our underwriters.

DMF COMMUNITY GRANTS AVAILABLE

The Grants Committee of the Del Mar Foundation is looking for great ideas to improve our Del Mar Community. Do you have an idea that will help our community acquire or preserve open space? Improve our beaches and parks? Provide our residents a unique cultural program? Promote civic pride? If so, we'd love to hear from you!

We have a limited grant budget to support projects and activities that further our goals, so we are always looking for creative ways to stretch a dollar, partner with other Del Mar non-profit organizations, and benefit a wide range of Del Mar citizens.



Silver Age Yoga at St. Peters Church



Hydroponics Garden at Del Mar Heights Elementary

GRANT APPLICATION DEADLINES

June 1, 2010
Oct 1, 2010
Feb 1, 2011

Go to www.delmarfoundation.org for application and instructions.

Recently Approved Grants

At the March 2010 Board Meeting the following four new Grants were approved for funding:

- Friends of Del Mar Library—funding for child/teen and adult programs
- Del Mar Garden Club—City Hall beautification
- Silver Age Yoga—free yoga classes to seniors
- Books and Beyond—Del Mar Energy and You Program



Beautification of Del Mar City Hall

DELMARvelous Ideas

THANK YOU TO THOSE WHO SUBMITTED IDEAS! We received over 20 ideas by February 1, 2010. The ideas included suggestions regarding recycle bins, a volunteer beach patrol, walking paths to schools, landscaping for street medians, support for rebuilding city hall, the Del Mar City Hall garden, landscaping around the tennis courts at 21st Street, bingo parties, Meals on Wheels and a transportation van for seniors. The Grants Committee is in the process of investigating the feasibility of these varied projects with the city and other non-profit organizations. Stay tuned for an update. If you have any additional suggestions please complete the slip below or go to our website.



Sign for Crest Canyon Flyway Garden

Seeking all DELMARvelous ideas!

My idea is:_____

_____

Yes / No I am happy to participate and help make this idea happen.

Name:_____ Phone: _____ Email: _____
(Contact info. optional)

Please submit via email to grants@delmarfoundation.org or mail to P.O. Box 2913, Del Mar, CA or slip this under the door at our office at 1442 Camino Del Mar #204. Photos & attachments welcome. Thanks!

the Del Mar FOUNDATION

THE CULTURAL ARTS COMMITTEE INVITES YOU TO

first thursdays

2010-2011

- All events are at the Powerhouse except for November and February, when the events will take place at St. Peter's.
- Wine and cheese: 6:30pm
- Event: 7:00-8:15pm
- Program Subject to Change Without Notice.

September 2
Bert Turetzky with the Wethersfield Trio
600 Years of Chamber Music.

October 7
Coral McFarland Thuet & Steven Cassedy
Music from the Gershwin and Rodgers Songbooks.

November 4
Gustavo Romero
A Concert Celebrating the 200th Anniversary of Chopin's Birth. *At St. Peter's in Del Mar.*

December 2
Early Music Ensemble.
Noe, Noe! Christmas with the Early Music Ensemble of San Diego.

January 6
Eve Selis Band
An Acoustic Evening with San Diego's Americana Music Queen and her Blazing Band of Ruffians.





















February 3
Malashock Dance
From "Shadow of Mercy" with music by Leonard Cohen. At St. Peter's in Del Mar.

March 3
red fish blue fish
New Ideas and New Noises in Music from UCSD's Acclaimed Percussion Ensemble.

April 7
String Quartet from Orchestra Nova
Beautiful Music from Some of the Greatest Composers in the Chamber World.

May 5
Seema Sueko
"Nine Parts of Desire": Excerpts from a Play About the Lives of Iraqi Women.

June 2
Adrienne Nims and Spirit Wind
Contemporary Jazz, Classical and World Music.

ACT TODAY!
Season tickets for First Thursdays ($175) sell out quickly each year! The subscription form is available online at www.delmarfoundation.org, or by calling 858-635-1363.

WE LOVE OUR DONORS

We thank the donors of the Del Mar Foundation whose generous support provides the funds for the many community grants and programs that we offer.

FOUNDING ENDOWMENT CIRCLE

In 2007 and 2008, this visionary group of philanthropists pledged to fund an initial endowment and its start-up costs, with payments to be made within four years.

Champions ($50,000)

Lynn & Charlie Gaylord
Rosanne & Joel Holliday
Gay & Albert Hugo-Martinez

Leaders ($25,000)

Darrese & Sam Borgese
Brooks & Marlou Crabtree Charitable Remainder Trust
Daniel & Robin Crabtree
Jacquelyn & Richard Earnest

Benefactors ($10,000)

Anklesaria Family Foundation
Carolyn & Jack Batzler
Molly & David Begent
Martha & Larry Brooks
Alice Brown
Cornelia & Joe Bruderer-Schwab
Susan & Tony Childs
Maile & Brett D'Arcy
Becky & Walter Dembitsky
Jack Filanc
Kim & Mark Filanc
Kathy & Jerry Finnell
Chuck Freebern
Barbara Freeman Fund at
The San Diego Foundation
Rolande & Edward Fyfe
Melissa & Bob Gans
Margarete & Ivan Gayler
Emily & Cory Grant
Susan & Judd Halenza
Arlene Harris & Martin Cooper
Carol & Richard Hertzberg
Carl & Sharon Hilliard
Di & Bryan Holker
Eileen & Cliff Huffman
Kelley & Wes Huggett
Theresa Jarvis
Patti & Joe Jelley
Jim Kennedy
Carolyn & Tom Kling
Lisa & Stephen Lutz
Jill Weitzen MacDonald & Scott MacDonald
Joan & Van Mankwitz
Dean Meredith Architecture AIA
Kim & John Mullins
Don Oster
Sharon & Bill Scheele
Nancy Stoke
Alice & Joe Sullivan
Kenneth Swanson
Pat & Jack Thomas
Deborah & Tom Tucker
Z.J. Waxenberg
Jo & Howard Weiner
Betty Wheeler & Dwight Worden
Burnet Wohlford
Dana Wohlford & Phil Kidd

2009 DONORS TO THE GENERAL OPERATIONS AND ENDOWMENT OF THE FOUNDATION (in addition to the Founding Endowment Circle)

Benefactors ($2,500 - $5,000)

Lynn & Charlie Gaylord
Rosanne & Joel Holliday

Patrons ($1,000 - $2,500)

Giles Bateman
Leslie & Judy Crouch
Harold Feder & Gloria Sandvik
Jack Filanc
Chuck Freebern
Tom & Susan Harrington
Tim Haviland
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Pat JaCoby
KLM Foundation, Kathleen McCarthy
Joan & Van Mankwitz
Mary Nakayama
Chris & Piper Underwood
James Watkins, Stratford Square LLC
Z.J. Waxenberg
William Scripps, The William & Kathryn
Scripps Family Foundation, Inc.

Associate Patrons ($500 - $999)

B.Z. Anderson
Terrie Boley
Kathy Finnell
George & Maryka Hoover
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Loretta Morris
Thomas Murch
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David Parker & Althea Lee
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Dan & Barbara Dickey
Patricia & Fred Duckett
Bettina Experton, M.D.
Richard Harris
Nicole & Will Holliday
Regina & Harlan Horner
Lewis & Patricia Judd
Ginger Kantor
Sigrid Koebel
Steven & Jennifer McDowell
Peter Murphy, Jr.
James Nystrom
Christine Oster
Glen & Inamaria Sherman
Kevin Whaley, MAPP Biopharmaceutical

Friends ($100 - $249)

Cynthia Bolker & Greg Rizzi
Forrest W. Brehm
Martha Cereghino
James Charnholm
Frank & Linda Chisari
Gordon Clanton
Linda & Eric Daniels
Bram & Sandra Dijkstra
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Bud & Mary Ann Emerson
Anne Farrell
Richard Forsyth & Katherine Leonard
Tom & Judy Frankie
Barbara Freeman
Nick & Frances Frost
Tom & Laura Gable
Gloria & Neal Gobar
David & Carol Goodell
Susan & Robert Hajek
Paul & Lee Haydu
Henry Abarbanel & Beth Levine
Steven & Barbara Jaffe
Michael Kaplan
Tom & Linda Keck
Michael & Linda Kewin
Jeanette MacDonald
Jane Martin
Diane & John McBratney
Pat McDean
Robert & Jan McMillan
Edward & Phyllis Mirsky
Carol More
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Sherryl Parks
Charlie & Margaret Pope
Steven Reich & Constance Gonczy
Dianne Reppucci-Bierman
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Jodyne Roseman
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Doug Schnorr & Peggy Martin
Joyce Sharp
Lance & Lynne Small
Richard & Barbara Stephens
Tensia Trejo
Will & Barbara Walshe
Bruce & Florence Warnock
Chuck & Tara Wegner
Burnet Wohlford
Liz & Larry Wolfe

Other Supporters (up to $100)

Kathy Agnew
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Gil & Mary Lou Kammerer
Tom Keck & Tom Keck Photography
Susie King
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Marc Andre Meyers
Denise Nagata & Dr. Leonard Robin
Pat Nelson
Philip & Karen Posner
Alan & Liz Rubin
Seymour & Florence Shiell
Alan & Ulla Sweedler
Jane D. Wechsler

2009 TWILIGHT CONCERTS UNDERWRITERS

Community Builder ($10,000)

The San Diego County Board of Supervisors
and Pam Slater-Price

Concert Patron ($5,000)

The Del Mar Thoroughbred Club
Joe Harper

Concert Supporters ($2,500)

Jake's Del Mar
The Poseidon Restaurant

We have tried to list all donors completely and accurately, but if corrections should be made, please let us know.

MEET OUR VERY SPECIAL VOLUNTEERS

Spotlight on Loretta Morris



As a native Californian, Loretta Morris has been involved in the investment community for three decades. She started as a pension consultant and presently serves as a trustee on the San Diego County Retirement Board. The Del Mar Foundation is extremely fortunate to have her expertise on the Investment Advisory Committee where she serves as Chair and where assets of nearly $1 million in funds are managed. Loretta is a resident of Del Mar.

"I love the far reaching influence financial markets have on every aspect of our lives: economical, political, personal. I am constantly learning about new businesses, technologies, cultures, and investment opportunities," Loretta says. "It is an art of merging company/country fundamentals, with investor psychology and technical trading factors."

The Investment Advisory Committee of the Del Mar Foundation is made up of willing and highly capable citizens who come together to hash out all the possibilities to make our endowment grow. "Our goal at the Del Mar Foundation and the Investment Advisory Committee is to take advantage of opportunities in a prudent manner and enable the foundation to meet its goals and objectives over the long term." Thank you, Loretta!





GIVING BACK by Lynn and Charlie Gaylord

Every once in a while we have to pinch ourselves to realize that we actually live here in paradise. What is not to love about our beautiful beaches, wonderful weather, great restaurants, and amenities too many to name? It just doesn't get better than this. But more importantly, and what we have found to be true over the years that we have lived here, is that Del Mar is a wonderful community of involved, smart, dedicated and concerned citizens. As Del Martians, we really care about what happens in the community and choose to make a difference. Sometimes we make a commitment with our time and energy and sometimes with our wallet. We believe that this is Del Mar's greatest asset.

Almost three decades ago civic-minded visionaries in Del Mar started the Del Mar Foundation. Today the Foundation is more important than ever. At the Del Mar Foundation, there is an opportunity to help organize a Summer Twilight Concert, review grant applications and make suggestions for projects needed in town, hand out flags at the July 4th parade, bring up ideas for a good First Thursdays evening at the Powerhouse, join the newly formed Hospitality Committee which will welcome newcomers to town, or suggest just about anything for the community and have it discussed. Come get involved! We would love to have you. And join us in contributing whatever you can to keep Del Mar the place we all love and enjoy! Thank you!

The Del Mar Foundation is your Community Foundation and we would love your support!

LEAVING A LEGACY

In the course of tax and estate planning, a gift to the Del Mar Foundation can help leave a lasting legacy for our community. There are many strategies available to assist you in reaching your goals and the Del Mar Foundation offers the ability to make planned gifts to the Foundation for use in Del Mar. Through the Legacy Society you may make gifts of cash, stock, bonds, real estate or other assets, taking advantage of the tax benefits under federal law. For example, many Del Mar residents have built up significant equity in their homes but are concerned about an adequate income stream today. By making a bequest now, residents can continue to live in their homes while getting an immediate income tax deduction.

If you have already included the Del Mar Foundation in your estate plans, please let us know so we may include you in the Legacy Society.

For more information and ideas on ways to donate to the Del Mar Foundation, ask your financial advisor or contact Maile D'Arcy, Executive Director of the Del Mar Foundation at 858-635-1363 or at maile@delmarfoundation.org. Donations to the operating fund also can be made on our website, through PayPal. Go to www.delmarfoundation.org and look for the "donate" button.

MAKING A DIFFERENCE

The Del Mar Foundation has been operating for almost 30 years to serve the Del Mar community. Please help us so we can continue to sponsor the programs and grants that we underwrite each year.

- Return the envelope enclosed with this newsletter
- Become a Community Endowment member
- Join the Legacy Society
- Underwrite one of the Summer Twilight Concerts





IN REMEMBRANCE

In January 2010 the Sertic Family lost their matriarch, Inger Syssen Sertic, who passed away at her home in Del Mar after spending the holidays with her family. Inger moved to Santa Fe Avenue in Del Mar in 1957 with her husband Karl and children, Peter and Mia.

During her illness she asked that she remain in the home that she loved and requested that she be remembered through donations to the Del Mar Foundation. Her son, Peter Sertic, recounted that his mother was a consistent visitor to the parks in Del Mar and attended concerts at Del Mar's Powerhouse Park and Powerhouse Community Center organized by the Del Mar Foundation.

The Del Mar Foundation is honored to have Inger Sertic choose our community foundation to receive donations in her name. If you wish to contribute please contact The Del Mar Foundation, P.O. Box 2913, Del Mar, CA 92014 or you can make a donation online at www.delmarfoundation.org/Pages/support.htm. Click on the "special instructions" link during the PayPal checkout process to indicate that your donation is in memory of Inger Syssen Sertic.



Dear Friends and Neighbors,

As the new Executive Director of the Del Mar Foundation, I am motivated to make a great community foundation even better. For all of you who helped support and grow the foundation in the past I would like to extend a heartfelt and personal "thank you." For those of you who are new to our community, the Del Mar Foundation is a tax-exempt community foundation that sponsors programs and funds community grants for residents throughout the 92014 zip code. These programs include First Thursdays and other cultural events, the Summer Twilight Concert series, and children's events including Marine Exploration Day, the Easter Egg Hunt and the 4th of July Parade.

Our community grant-making is also very successful and we have highlighted the many local projects that the Foundation has funded in this newsletter. Our grant-making has become more impactful and meaningful through the outreach last fall in our newsletter and with the DelMarvelous ideas insert in the City of Del Mar water bill. If you have an idea for a community project, please fill out the form on page four of this newsletter and follow the instructions to mail it back to us.

The goal this year is to raise $50,000 in community support for the Del Mar Foundation. Your contributions will keep existing programs alive and serve to fund community projects. The success of the Del Mar Foundation is the result of many dedicated volunteers and community donors. You can help us meet the annual goal by making a tax-deductible donation to the Del Mar Foundation. Any donation, large or small, will make a direct impact in Del Mar. We believe that grants are an important part of what we do for the community. More funds raised equals more funds available for grants.

Once again, thank you to everyone who donated in 2009. We appreciate your continued support. For those who have not donated before, I hope you will join me in helping the Foundation raise funds so that we can, in turn, support the Del Mar community.

You may either send a check in the enclosed envelope or visit our website at www.delmarfoundation.org to make an online contribution with a click of the button. While on the website you can view our calendar of upcoming summer events, learn about past community grants, and sign-up for our e-blasts.

Sincerely,

Maile D'Arcy
Executive Director

OUR MISSION STATEMENT:

The mission of the Del Mar Foundation is to **PROMOTE** civic pride and cohesiveness, **ACQUIRE** and **PRESERVE** open space, **IMPROVE** beaches and parklands, **RAISE** and **GRANT** funds, and **SPONSOR** diverse cultural programs and community events in Del Mar.

HOW TO CONTACT US:

Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014

(858) 635-1363

www.delmarfoundation.org

SAVE THE DATE

TAKE BACK THE BEACH

FAMILY FUN

Powerhouse Park
Sunday, September 26
2:00 PM

P.O. Box 2913
Del Mar, CA 92014

the Del Mar FOUNDATION

Presorted
Standard
Non Profit
U.S. Postage
PAID
Encinitas, CA.
Permit No. 333

DEL MAR FOUNDATION BOARD OF DIRECTORS

MEETING DATES

8:30AM in the City Hall Annex

June 10, 2010
July 8, 2010
Aug 12, 2010
Sept 16, 2010
Oct 14, 2010
Nov 11, 2010
Dec 9, 2010

Meetings are open and all are welcome

Joe Bruderer-Schwab

Robin Crabtree

Lars Fahlberg

Harold Feder

Kim Filanc

Kathy Finnell

Lynn Gaylord

Cory Grant

Tim Haviland

Joel Holliday

the Del Mar FOUNDATION

THANK YOU TO OUR RETIRING BOARD MEMBER

Lisa Lutz

Kelley Huggett

Carolyn Kling

Jill Weitzen MacDonald

Betty Wheeler

CHECK OUT OUR WEBSITE AT WWW.DELMARFOUNDATION.ORG AND SIGN UP FOR OUR E-NEWS.