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the Del Mar FOUNDATION
P.O. Box 2913
Del Mar, CA 92014

DEL MAR FOUNDATION BOARD OF DIRECTORS

MEETING DATES
8:30AM in the City Hall Annex

June 11, 2009
July 9, 2009
Aug 13, 2009
Sept 10, 2009
Oct 8, 2009
Nov 12, 2009
Dec 10, 2009

Meetings are open and all are welcome


Joel Holliday


Betty Wheeler


Kathy Finnell


Carolyn Kling


Sam Borgese


Cory Grant


Joe Bruderer-Schwab


Kim Filanc


Lisa Lutz


Lynn Gaylord


Jill Weitzen MacDonald


Lars Fahlberg


Robin Crabtree


Harold Feder


Tim Haviland

THANK YOU TO OUR RETIRING BOARD MEMBERS


Claire McGreal


Nancy Stoke

the Del Mar FOUNDATION


Shelley Moore
Executive Director


Richard Earnest
City Council Liaison

CHECK OUT OUR WEBSITE AT WWW.DELMARFOUNDATION.ORG AND SIGN UP FOR OUR E-NEWS.

the Del Mar FOUNDATION

27 Years of Looking Forward and Giving Back



Spring **Del Mar Foundation Newsletter** **2009**



SUMMER TWILIGHT CONCERTS

LET'S ROCK-N-ROLL!

JUNE 16
7 PM
EVE SELIS BAND

JULY 21
7 PM
ROCKOLA

AUGUST 18
7 PM
SAVOR

SEPTEMBER 13
5 PM
RUBY AND THE RED HOTS



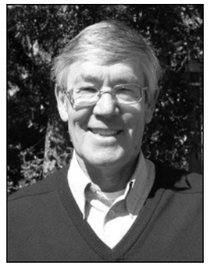
A HUGE THANK YOU TO OUR CONCERT UNDERWRITERS!!


Pam Slater-Price and the County of San Diego

DEL MAR cool as ever
Del Mar Thoroughbred Club

POSEIDON on the beach
The Poseidon Restaurant

JAKE'S DEL MAR
Jake's Del Mar



A LETTER FROM OUR PRESIDENT

The Del Mar Foundation began its 27th year of enriching our community through the programs it presents and the grants it makes. The programs include the First Thursdays cultural series, additional special musical evenings featuring outstanding bluegrass and jazz musicians, a constant offering of Children's events, and the Summer Twilight Concerts at Powerhouse Park.

In 2008 we committed a total of nearly $80,000 in grants, including special grants to assist in the acquisition of the Del Mar Shores property, and a challenge grant toward the building of a new Beach Safety Center. Other grants were made to support the Del Mar Junior Lifeguards, the Del Mar CERT program, Silver Age Yoga and the Playwrights Project.

The Foundation successfully concluded its Founding Endowment Campaign in 2008, which resulted in pledges of $678,000 to the Community Endowment and to fund the endowment startup expenses. We deeply appreciate the generosity and vision of the 52 members of the Founding Endowment Circle, who each pledged a minimum of $10,000 to provide for the startup of an endowment that will benefit our community in perpetuity.

During 2009 the Foundation is introducing a planned giving program, which will provide our supporters an opportunity for incorporating the Del Mar Foundation into their estate planning. This initiative complements the newly-established Endowment and expands the ways in which supporters of the Foundation's mission can provide a legacy for the community.

We hope that you will consider maintaining your support of the Del Mar Foundation through a contribution to the Annual Operating Fund (see the enclosed envelope). We rely on your contributions to sustain our programs and grants. In this time of limited public funding for community-enhancing projects and programs, it is more important than ever for the Foundation to do the most it can by funding grants and programs that help make our community the special place that it is.

The Del Mar Foundation is dedicated to enhancing our community. We thank the volunteers who constitute our governing board and our committees, and the financial supporters who make this work possible.

Sincerely,

Joel Holliday

Joel Holliday
President

OUR MISSION STATEMENT:

The mission of the Del Mar Foundation is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.

HOW TO CONTACT US:

Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014

(858) 635-1363
Fax: (858) 635-1366

www.delmarfoundation.org



MEET OUR DONORS

Robin and Dan Crabtree and the Brooks & Marlou S. Crabtree Charitable Remainder Trust

"My parents loved Del Mar," says Dan Crabtree, reflecting on the lives of his parents, Marlou and Brooks Crabtree. The first Del Mar Crabtree home was built in 1915 and was owned by Dan's grandparents. In 1964 Marlou and Brooks Crabtree bought their home just up the street on 25th and Ocean Front.

Remembering childhood summers spent with extended family at the beach and the "amazing stories my dad would tell of times long before I was born," Dan felt it would be nice to give back to the place his parents loved so much.

Robin and Dan Crabtree, now the third generation of the Crabtree family living in Del Mar, directed memorial gifts to the Del Mar Foundation upon the death of Brooks Crabtree at age 91 last November. Shortly thereafter, Dan and Robin decided to join the Del Mar Foundation's Founding Endowment Circle and directed funds from the Brooks and Marlou S. Crabtree Charitable Remainder Trust to the Del Mar Foundation.

"I think that the Del Mar Foundation has so many options," says Dan, "to spread out the money to numerous organizations and was uniquely situated to give out that money better than I could."

The Del Mar Foundation will be making grants in Del Mar thanks to Robin and Daniel Crabtree and the Brooks and Marlou S. Crabtree Charitable Remainder Trust. More importantly, their love of Del Mar will live on in perpetuity.

To support the Del Mar Foundation Endowment, direct gifts in memory of a loved one, or honor birthdays or anniversaries, please contact Shelley Moore, Executive Director, at 858-635-1363 or Shelley@delmarfoundation.org. Contributions can be sent directly to Del Mar Foundation, PO Box 2913, Del Mar, CA 92014.

THE LEGACY SOCIETY

The Del Mar Foundation launched its Legacy Society at the recent Founding Endowment Circle's annual dinner. The Legacy Society is for those who include the Del Mar Foundation in a bequest or their estate plans. Through the Legacy Society, the Del Mar Foundation offers the ability to make planned gifts to the Foundation for use in Del Mar.

In the course of tax and estate planning, as you decide how to direct your philanthropic assets, the Del Mar Foundation can help you leave a lasting legacy for our community. There are many ways for you to become a part of the Legacy Society. Various ways of giving can be found online at www.delmarfoundation.org and include:

- Including a charitable bequest in your Will
- Making a charitable gift of real estate
- Naming the Del Mar Foundation as a beneficiary of your life insurance policy
- Establishing a Charitable Lead Trust
- Giving through a Charitable Remainder Trust
- Naming the Del Mar Foundation as a beneficiary of your retirement plan

The Del Mar Foundation provides a simple, powerful, and highly personal approach to giving. You can make gifts of cash, stock, bonds, real estate or other assets to the Del Mar Foundation. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact Shelley Moore, Executive Director of the Del Mar Foundation at 858-635-1363 or Shelley@delmarfoundation.org.

the Del Mar FOUNDATION

2009-2010

- All events are at the Powerhouse except for November 5.
- Wine and cheese: 6:30pm
- Event: 7:00-8:15pm
- Program Subject to Change Without Notice.

September 3
Camarada
Tango Nuevo: The Pulse of Argentina

October 1
Mark Lessman & Group
A jazz journey from past to present

November 5
Gustavo Romero
An all-Chopin evening at St. Peter's Church

December 3
Pacific Coast Harmony
Holidays with Harmony

January 7
Keeling Family Hour
Classical & eclectic music from Del Mar's Keeling family

THE CULTURAL ARTS COMMITTEE INVITES YOU TO

first thursdays












February 4
Judith Rosenberg & Mai-Lon Gittelsohn
Rare silent film with live musical accompaniment and commentary

March 4
Marion Leibowitz
Clarinet with Strings Attached

April 1
Billy Watson
and the International Silver String Submarine Band: harmonica-driven blues & more!

May 6
Playwrights Project
Turning Points: a staged reading of three short plays

June 3
Randy Fontaine & The Swingers
Classic melodies of the Swing Era, with music by Cole Porter, the Gershwins, and Rodgers and Hart.

10 events only $175

first thursdays

King Lot Parking all 9 Powerhouse events $45

2009-2010

September 3 — Camarada Tango: The Pulse of Argentina

October 1 — Mark Lessman & Group: A jazz journey from past to present

November 5 — Gustavo Romero: an all-Chopin evening. At St. Peter's Church in Del Mar

December 3 — Pacific Coast Harmony: Holidays with Harmony

January 7 — Keeling Family Hour: Classical and eclectic music from Del Mar's Keeling family

February 4 — Judith Rosenberg & Mai-Lon Gittelsohn: rare silent film with live accompaniment

March 4 — Marion Leibowitz: Clarinet with Strings Attached

April 1 — Billy Watson and the International Silver String Submarine Band

May 6 — Playwrights Project: Turning Points: a staged reading of three short plays

June 3 — Randy Fontaine & The Swingers: music by Cole Porter, the Gershwins and Rodgers and Hart

Refreshments at 6:30; Event at 7:00 All events are at the Powerhouse except for the Gustavo Romero concert on November 5.

Optional Parking Special:
We have made arrangements with the King Parking Lot across from the Powerhouse for parking for the nine evenings at the Powerhouse for a flat fee of $45. We will validate your parking ticket as you arrive each evening. If you are interested in this parking option, please write a separate check for $45 payable to John King, and enclose it with your ticket order. This is the ONLY way to obtain the discounted rate. We hope this parking option will make your First Thursday evenings more convenient and enjoyable.

Subscribe Today! first thursdays Subscribe Today!

Please reserve _____ season tickets @ $175 per person. Total $_____
Name (s) _____ Telephone _____
Address _____
Check here if you are enclosing a check ☐ Check # _____
Please charge my Visa ☐ or MasterCard ☐ # _____ Exp _____
PRINT name on card _____ Signature _____
Email _____

Please provide your email address to receive confirmation of your subscription and key updates about First Thursdays.

Make check payable to and mail to The Del Mar Foundation, PO Box 2913, Del Mar CA 92014
For information call: (858) 635-1363

Subscriptions sold on a first-received basis; seating is limited. Once the series is sold out, we will return checks and place names on the wait list.

COME JOIN US

There Are So Many Ways That You Can Help

The Del Mar Foundation has a committee for you to join to help us plan our activities and make a difference in our community. For 27 years we have been dedicated to improving the quality of life in our "neighborhood." You can join one of our standing committees and meet other people who are volunteering to bring the Cultural Arts, the Children's Craft and Concert Series, Community Grants, Summer Twilight Concerts, Communications, Development, and the Investment Advisory Committee to life. This year our new Hospitality Committee has taken the lead in organizing a celebration of the City of Del Mar's 50th Anniversary. We can promise you a stimulating, fun time along with some hard work thrown in. **We need you!!**



Children's Committee | **Hospitality Committee** | **Cultural Arts Committee** | **Twilight Concerts Committee**

WE GIVE GRANTS

The Grants Committee is looking for great ideas to improve our Del Mar community. Do you have an idea that will help our community acquire or preserve open space? Improve our beaches and parks? Provide our residents a unique cultural program? Promote civic pride? If so, we'd love to hear from you!

We have a limited grant budget to support organizations and projects/activities that further these objectives, so we are always looking for creative ways to stretch a dollar, partner with other Del Mar non-profit organizations, and benefit a wide group of Del Mar citizens. We give priority to non-profit entities and those that do not have access to other funding sources. We especially are looking for practical, innovative ways to leverage funds and activities for the greatest community good.

GRANT APPLICATION DEADLINES

Feb 1
June 1
Oct 1

Applications available at:
www.delmarfoundation.org

For detailed information please visit our website **www.delmarfoundation.org** and under the What We Do tab you'll find Community Grants.

CHILDREN'S EVENTS

Bring your Children and Grandchildren!

Family Bingo Night, Friday, May 22nd, 6:30-8 pm, Del Mar Powerhouse Community Center
Bring the whole family along with your picnic dinner for an evening of old-fashioned fun. There are lots of prizes and children of all ages are welcome.

Children's Committee Monthly Meeting and Social, Wednesday May 27th, 9:30-10:30 am at the Del Mar Library
Library Story Time will follow at 11 am. Please note the new time and location!

Children's Craft and Concert Series, Sunday, June 7th, Noon-2pm
Enjoy the toe-tapping tunes of Hullabaloo at Del Mar Powerhouse Park. This event will be held in conjunction with the Friends of the Powerhouse and includes a tile painting fundraiser for the new Del Mar Beach Safety Center.

July 4th Parade, 9 am, Del Mar Powerhouse Park
Don't forget to decorate strollers and bikes!

Marine Exploration Day, Sunday, September 20th, Del Mar Powerhouse Community Center

Family Bingo Night, Friday, October 23rd, 6:30-8:00 pm, Del Mar Powerhouse Community Center
Bring the whole family and dinner for an evening of old-fashioned entertainment. There are lots of prizes and children of all ages are welcome.

As always, parental supervision is required for all Children's Events.

Special thanks to the following businesses for their generous donations to the Children's Holiday Party at the Powerhouse:

Il Fornaio for their delicious specialty cookies
Keane Studios for taking complimentary family photos
Starbucks for the hot chocolate



SAVE THE DATE!



CITY OF DEL MAR
50th Anniversary Picnic

Sunday, July 12
Powerhouse Park
4:30 p.m.

For information and tickets go to: www.delmarfoundation.org