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the Del Mar FOUNDATION
P.O. Box 2913
Del Mar, CA 92014

DEL MAR FOUNDATION BOARD OF DIRECTORS

MEETING DATES
8:30AM in the City Hall Annex

Nov 12, 2009
Dec 10, 2009
Jan 14, 2010
Feb 11, 2010
Mar 11, 2010
Apr 8, 2010
May 13, 2010
June 10, 2010

Meetings are open and all are welcome


Joe Bruderer-Schwab


Robin Crabtree


Lars Fahlberg


Harold Feder


Kim Filanc


Kathy Finnell


Lynn Gaylord


Cory Grant


Tim Haviland


Joel Holliday


Kelley Huggett


Carolyn Kling


Lisa Lutz


Jill Weitzen MacDonald


Betty Wheeler

OUR MISSION STATEMENT:

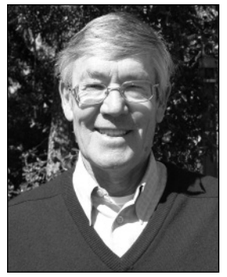
The mission of the Del Mar Foundation is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.



the Del Mar FOUNDATION

27 Years of Looking Forward and Giving Back

Fall **Del Mar Foundation Newsletter** **2009**



In 2009 the Del Mar Foundation continues a 27-year history of providing programs for our community: a rich array of summer concerts, children's events, and cultural arts performances and lectures. This year, in honor of the 50th anniversary of the incorporation of the City of Del Mar, the Foundation worked with the City to host a celebratory picnic in July. This year also marks the anniversary of a local family celebrating 50 years of performing together, the world famous classical guitarists, the Romeros. The Foundation will present the Romeros in a special "double 50" performance at the Del Mar Powerhouse Community Center on November 21st.

The Foundation is continuing to provide grants during 2009 to fund projects that enrich our community. In these difficult economic times the work of volunteer organizations such as the Del Mar Foundation is more important than ever. We are maintaining our programs and grants in an environment of increasing cutbacks by our governmental and educational institutions.

Over the last few years the Del Mar Foundation has increased its capacity to serve the community by initiating both an endowment and a planned giving program.. All of this is in support of being able to be a steady and growing force of funding for activities that benefit our community.

If you have not already done so, please consider a generous gift this year to support the work of the Foundation in one or more of the following ways.

- A gift to the annual operating fund will enable us to continue providing the programs and grants we make each year.
- A commitment to the Community Endowment will provide funding in perpetuity for projects in support of the Foundation's mission.
- A planned gift (through a will, trust, or other deferred gift) will provide future support for the Foundation.

The enclosed envelope can be used to for your tax deductible contribution. If you would like to discuss the planned giving opportunities, please contact us at contributions@delmarfoundation.org or at 858-635-1363.
The Del Mar Foundation is dedicated to enhancing our community. I thank the volunteers who constitute our board and committees and the financial supporters who make this work possible.

Sincerely,

Joel Holliday

Joel Holliday
President

The 2008 Annual Report of the Del Mar Foundation, including the financial statement, is now available on our website, and a printed version is available upon request at info@delmarfoundation.org.

HOW TO CONTACT US:

Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014

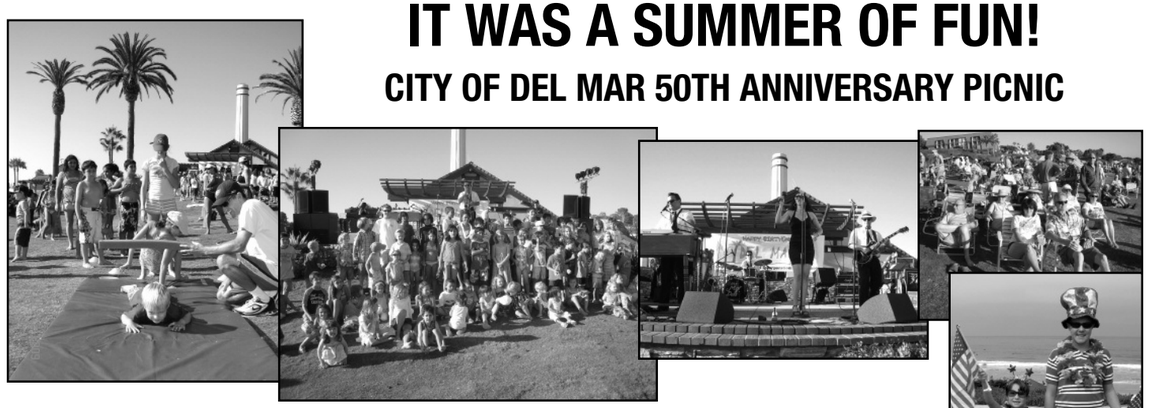
(858) 635-1363
Fax: (858) 635-1366

www.delmarfoundation.org

CHECK OUT OUR WEBSITE AT WWW.DELMARFOUNDATION.ORG

IT WAS A SUMMER OF FUN!

CITY OF DEL MAR 50TH ANNIVERSARY PICNIC



SUMMER TWILIGHT CONCERTS



4TH OF JULY PARADE



A HUGE THANK YOU AGAIN TO OUR CONCERT UNDERWRITERS!!



Pam Slater-Price and the County of San Diego

Del Mar Thoroughbred Club

The Poseidon Restaurant

Jake's Del Mar

OUR IN-KIND DONORS

San Diego Zoological Society • Sbicca American Bistro • Seagrove Parking • Rusty's Del Mar • Bully's Del Mar
En Fuego Cantina & Grill • Durante's Mensware • Exotic World Gifts.Com • Jolie Femme @ Plaza • Americana Del Mar
Del Mar Thoroughbred Club • Del Mar Lifeguard Association • Board & Brew • Intimate Images • The Brigantine
Del Mar Pizza • Tabu Sushi • Del Mar Train Partners

And

City of Del Mar, Powerhouse Park • Del Mar Community Services, Pat Vergne and Staff • Del Mar Junior Lifeguards

BRING YOUR CHILDREN AND GRANDCHILDREN TO OUR

CHILDREN'S EVENTS



Wednesday, November 18th, 9:30 am at Del Mar Library: Monthly Children's Committee Social. Come meet friends new and old and share ideas for events that make Del Mar special! Children are welcome. Note: we are not meeting our usual last Wednesday of the month due to Thanksgiving. No December meeting.

Sunday, December 13th, 3pm-5pm at Del Mar Powerhouse Community Center: Children's Holiday Party featuring Charles Dickens' "A Christmas Carol." Kids will enjoy the classic story of mean old Ebenezer Scrooge who learns, through the ghost of his only friend, the joys of caring for and giving to others. Event will be free with RSVP to children@delmarfoundation.org for residents of 92014 opening on 11/15/09 (photo ID at door), then RSVPs opening to all (if space is available) on 12/1/09. Check website for details and availability at www.delmarfoundation.org.

Wednesday, January 27th, 9:30 am at Del Mar Library: Monthly Children's Committee Social. Here is a good New Year's resolution: I will give back to my community and volunteer in Del Mar! Imagine if we all helped with just one community event each year?? Oh, and we promise that you will have fun and make new friends!!

Sunday, February 21st, 3pm-5pm at Del Mar Powerhouse Community Center: Family Carnaval Celebration. Join us for a journey to Brazil to enjoy the rhythms, dances and story telling of a unique culture. Make your own mask to add to the festivities and prepare to dance and sing! Great for all ages so bring the whole family! No RSVP needed—free for residents of 92014 (with photo ID), $5 per child for non-residents.

Wednesday, February 24th, 9:30 am at Del Mar Library: Monthly Children's Committee Social. We will be having a good time; won't you join us? Grandparents are encouraged to attend.

Wednesday, March 31st, 9:30 am at the Del Mar Library: Monthly Children's Committee Social. Come join us and bring a friend or your children.

Saturday, April 3rd, 11am at Seagrove Park: Del Mar Easter Egg Hunt. Event will be free with RSVP to children@delmarfoundation.org for residents of 92014 opening on 3/01/10 (photo ID at check-in), RSVPs opening to all (if space is available) on 3/15/10. Please include parent/guardian's name, address, phone number (in case we have to cancel because of weather) and ages of children attending. Check website for details and availability at www.delmarfoundation.org.

Wednesday, April 28th, 9:30 am at the Del Mar Library: Monthly Children's Committee Social.

Sunday, May 2nd. Details about time and place will be available at www.delmarfoundation.org:
Mom & Me Manners & Tea. Bring your Mom for tea and show her how much you care!

AS ALWAYS, PARENTAL SUPERVISION IS REQUIRED FOR ALL CHILDREN'S EVENTS.



Come Join Us At The Children's Committee Monthly Meeting and Social
The Last Wednedsday of the Month During the School Year
9:30 - 11:00 at the Del Mar Library
Questions? E-mail us at children@delmarfoundation.org



OUR THANKS TO THE FOLLOWING GROUPS FOR DONATING GOODS AND SERVICES THROUGHOUT THE YEAR

Spicer Photography for providing family photos at our Easter Egg Hunt
Jake's Del Mar for making real fresh-squeezed lemonade for the July 4th Bike Parade
Clif Bar for the all-natural snacks for the July 4th Bike Parade
Realtor Lisa Dorsey for providing the patriotic Frisbees for the July 4th Bike Parade
Clone Duplicating & Print for providing all our event flyers

Our Community Grants Need Your Support

The Grants Committee is looking for great ideas to improve our Del Mar community. Do you have an idea that will help our community acquire or preserve open space? Improve our beaches and parks? Provide our residents a unique cultural program? Promote civic pride? If so, we'd love to hear from you!

We have a limited grant budget to support organizations and projects/activities that further these objectives, so we are always looking for creative ways to stretch a dollar, partner with other Del Mar non-profit organizations, and benefit a wide group of Del Mar citizens. We give priority to non-profit entities and those that do not have access to other funding sources. We are looking for practical, innovative ways to leverage funds and activities for the greatest community good.

The Del Mar Foundation recently helped provide funding for scholarships for the Del Mar Junior Lifeguard Program, purchase the Del Mar Shores School site, construction (via a challenge grant) of a new Del Mar Beach Safety Center, purchase of radios and a new antenna for the Del Mar CERT program, defray chaperone expenses for the Winston School trip to Washington D.C., production costs for performances of the Playwrights Project at local schools, purchase of hydroponic carts and boxes at Del Mar Heights Elementary School and funding to the San Dieguito Valley Conservancy for interpretive signage at the Crest Canyon Flyway Garden.

In addition to grant funding the Del Mar Foundation strives to support organizations in other ways such as providing organizational fundraising and marketing expertise as well as providing "seed" funding for fundraising and other ongoing activities.

2010 GRANT APPLICATION DEADLINES

Feb 1
June 1
Oct 1

Go to www.delmarfoundation.org for application

For detailed information please visit our website www.delmarfoundation.org and under the *What We Do* tab you will find information about applying for Community Grants.

"IRA Giving Opportunity Ends on 12/31"

The Emergency Economic Stabilization Act includes the extension and ability to donate directly from a Traditional IRA to a charitable organization without the distribution being considered as income. To qualify, you must be at least 70 1/2 years old. There is a $100,000 maximum limit per calendar year. The donation must be made by December 31, 2009. If you would like more information or if you have questions, please contact your financial planner or the Del Mar Foundation at (858) 635-1363 or www.delmarfoundation.org

Seeking all DELMARvelous ideas!

Do you know Del Mar Foundation has grant funds available to help the Del Mar community? Del Mar Foundation is asking you, our friends and neighbors, for your DELMARvelous ideas on how to improve Del Mar. Our Mission is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar. We are looking for your ideas of how best to do this. Please submit your ideas by February 1, 2010 and we will do all we can to help get them done. (Reminder – our next Grant Application deadline is also 2/1/10; formal grant requests should be submitted per the grants process as outlined at www.delmarfoundation.org.

My idea is:_____

_____

Yes / No I am happy to participate and help make this idea happen.

Name:_____Phone: _____ Email: _____
(Contact info. optional)

Please submit via FAX: 858 509-9180 or email: grants@delmarfoundation.org or mail: P O Box 2913 Del Mar or slip this under the door at our office at 1442 Camino Del Mar #201. Photos & attachments welcome. Thanks!

NEW TO DEL MAR?

Contact us and we will get you connected!

