CALENDAR OF EVENTS 2013/2014

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Young Del Mar/Children's

Children's Holiday Celebration featuring the San Diego Jr. Theater
December 15, 2013
Powerhouse Community Center - 2 pm

Easter Egg Hunt
April 19, 2014
Seagrove Park - 11 am



4th of July Parade
July 4, 2014
9:30 am

Halloween Beach Bonfire
October 17, 2014 (tentative)
Powerhouse Park - 5:30 pm

Children's Holiday Celebration featuring the San Diego Jr. Theater
December 7, 2014
Powerhouse Community Center - 2 pm





Hospitality/Special Events

Bluegrass and Beyond Concert
Rob Ickes & Trey Hensley
January 24, 2014
Powerhouse Community Center - 7:30 pm

DMF Talks* with Dr. William Fenical, Director, Center for Marine Biotechnology and Biomedicine, *Scripps Institution of Oceanography
"Medicines from the Sea"
January 27, 2014
Powerhouse Community Center - 6-8 pm

Bluegrass and Beyond Concert
The Claire Lynch Band
March 9, 2014
Powerhouse Community Center - 7:00 pm

Annual Earth Day Clean Up with Keep Del Mar Clean
April 13, 2014
Powerhouse Community Center - 1–3 pm
Presentation followed by clean up

***DMF Talks*: Speaker to be announced**
June 2, 2014
Powerhouse Community Center - 6-8 pm

DMF Talks with Mary Beebe, Curator of the UC San Diego Stuart Collection
October 6, 2014
Powerhouse Community Center - 6-8 pm

***DMF Talks*: Speaker to be announced**
November 3, 2014
Powerhouse Community Center - 6-8 pm

You've Got Mail

Are you receiving our email communication about upcoming events?

Do any of the following events ring a bell? DMF Talks with architect Rob Wellington Quigley? Halloween Dog Parade? Barefoot Movement and John Jorgenson Quartet concerts? Children's Spooktacular Beach Bonfire?

If the answer is no, then chances are you have not been receiving our email communication.

We really want to include you, but you need to be on our email list. To sign up, visit our website at: **www.delmarfoundation.org** and look for the "**join our email list"** box.

Welcome to our next event!

Del Mar FOUNDATION

FALL 2013

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Artwork by Darrell Swenson

EXECUTIVE DIRECTOR'S CORNER



Dear Friends and Neighbors,

If you live in Del Mar, enjoy the amenities of this town, attend any of the numerous events and activities that are offered throughout the year, and you haven't yet included the Del Mar Foundation in your end-of-year giving, please ask yourself what's stopping you.

Summer Twilight Concerts, Halloween Dog Parade, DMF Talks (with architect Rob Wellington Quigley; scientist Dr. Lawrence Goldstein, and KPBS 'Wonderland' host Noah Tafolla), Cultural Arts Concerts, Children's Easter Egg Hunt, Spooktacular Beach Bonfire, Children's Playgroups, Holiday Party – ***these are events for you, your children, your grandchildren, your community.***

Wheelchairs for Wounded Warriors, renovation of the Del Mar Library Mosaic Wall, construction of the Beach Safety Center, bike racks and drinking fountains at beach access points, sponsorships for Junior Lifeguard participants, a docent program at Free Flight Bird Sanctuary, collaboration with Del Mar Community Connections and the Del Mar Historical Society – ***these are investments made by the Del Mar Foundation in projects, people, and organizations that impact our community.***

Each year, about a hundred volunteers donate nearly 4,000 hours to ensure that the Del Mar Foundation operates as efficiently as possible. ***Thanks to this committed group of people – your neighbors and friends – we are able to keep our costs manageable.***

If you haven't given yet, TODAY is the day to change that.

Please use the enclosed envelope or visit our website to donate. Say "yes" to supporting our community today and let your donation make a difference.

Yours sincerely,

Karen Wilson

Karen Wilson
Executive Director

P.S. If you would like to learn more about the Del Mar Foundation – about our programs, grant making, Endowment Fund, committees and volunteer opportunities – send me an email (kwilson@delmarfoundation.org) or give me a call (858-750-5883). Let's talk!

Each year, about a hundred volunteers donate nearly 4,000 hours to ensure that the Del Mar Foundation operates as efficiently as possible.

Del Mar FOUNDATION

HOW TO CONTACT US:

Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014
Office: 225 9th St., Del Mar
(858) 635-1363
(858) 750-5883 Cell

info@delmarfoundation.org

Visit our website at:
www.delmarfoundation.org

OUR MISSION: To promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.

As Del Mar's oldest 501(c)(3) non-profit, the Del Mar Foundation – with the generous support of its donors and volunteers – provides programs, makes grants, and manages over $1,500,000 in endowment funds which benefit the community and the San Dieguito Lagoon. The community endowment provides long-term funding stability for community needs.
Best known for our Summer Twilight Concerts, First Thursdays and other cultural arts programs, and numerous children's events, the Foundation sponsors a wide array of community programs. The Foundation also provides financial support to community organizations and projects such as the Del Mar Library, Junior Lifeguards and the Beach Safety Center, the Del Mar Garden Club, Del Mar Community Connections, and the Shores acquisition. Over the years, the Foundation has served as an incubator or fiscal sponsor for many of the present day non-profits that so greatly enrich our community.

SUMMER TWILIGHT CONCERTS

Del Mar FOUNDATION

Our Thanks to the 2013 Summer Twilight Concert Underwriters

THE NOBLEST MOTIVE IS THE PUBLIC GOOD · COUNTY OF SAN DIEGO · MDCCCLI

DEL MAR 75 YEARS
cool as ever

MARROKAL DESIGN & REMODELING

JAKE'S DEL MAR

LUTZ INSURANCE SERVICES

PACIFICA DEL MAR

POSEIDON on the beach



THANK YOU FOR YOUR SUPPORT OF THE SUMMER TWILIGHT CONCERTS

Americana
Board & Brew
Brigantine
Bully's Del Mar
Café Secret
Chris Capistran
Holistic Fitness Trainer
Del Mar Pizza
En Fuego
Fair Trade Décor
Il Fornio
Jake's Del Mar
Jeff Miller
L'Auberge
Poseidon
Rendezvous
Sbicca Del Mar
Zel's Del Mar

AND A SPECIAL THANKS TO

City of Del Mar Community Services Dept.
City of Del Mar Public Works Department
Del Mar Junior Lifeguards
Del Mar Foundation Volunteers

For information on becoming an underwriter or benefactor for the 2014 Summer Twilight Concerts please send us an email at concerts@delmarfoundation.org

SUPPORTING YOUR COMMUNITY FOUNDATION

Why Donate Today?

With your donation you help ensure that the programs and activities you and your family love continue. This includes Twilight Concerts, children's events, DMF Talks presentations, dog events, and world class concerts, among others.

With your donation you support our grant making to organizations that add value to our community. This year included funds for the restoration of the Del Mar library mosaic wall, scholarships for the Junior Lifeguard program, funding for the Free Flight Bird Sanctuary junior docent program, and wheelchairs for Wounded Warriors.

With your donation you keep our community going strong. Please give today.

Make a Year-End Donation to the Del Mar Foundation

- Use the enclosed remit envelope or the "Donate" button at **www.delmarfoundation.org** to contribute to our ongoing programs and grants.
- Use the pledge form at **www.delmarfoundation.org/endowment** or call **(858) 635-1363** to contribute to our Community Endowment Campaign.

News Flash: Legislation extends IRA tax-free charitable gifts through December 31, 2013 for individuals 70½ and older. For more information visit www.delmarfoundation.org or speak to your tax advisor.

Del Mar FOUNDATION

Board of Directors

Jill Weitzen MacDonald (President)
Judd Halenza (VP)
Bob Gans (Secretary)
Carol Ostroff (Treasurer)
Richard Bockoff
Robin Crabtree
Karla Deerinck
Michael Halpern
Kelley Huggett
Carolyn Kling
Steve Lutz
Julie Maxey-Allison
Tom McCarthy
Donna Shaw
T. Pat Stubbs

Why aren't more people creating legacy gifts?

According to Guidestar, nearly 70 percent of Americans make gifts to nonprofit organizations during their lifetime, yet fewer than 10 percent create legacy gifts. Why are people generous in supporting nonprofits during life but make no provision for them at end of life? Answer: Most have never been asked to do so and nonprofits have made it too complicated.

The techno-babble of traditional planned giving is intimidating for nonprofits and their supporters alike. Plus, communication and marketing efforts often focus on how to make a gift, without first explaining why this form of giving is important.

Legacy giving makes it possible for individuals to act generously today for the future benefit of others. This is accomplished by simply making an estate gift or a bequest.

For example, any individual can create a legacy gift by naming a nonprofit organization on the beneficiary form of a savings, checking, or pension account; remembering a nonprofit organization in a will or living trust; or using a more complex instrument such as a charitable life-income trust.

Adapted from Guidestar website. Guidestar is an information service specializing in reporting on U.S. nonprofit companies.

"We must begin thinking like a river if we are to leave a legacy of beauty and life for future generations."

David Brower, environmentalist

INQUIRE, INSPIRE, INFORM

FOR INQUIRING MINDS

DMF talks

Staying connected, Becoming informed

DMF Talks is the brainchild of Board member Julie Maxey-Allison, born in Los Angeles and for many years a bi-coastal resident of Del Mar and New York. Julie grew up exposed to a world of ideas, interesting people, entertainment and information. DMF Talks brings an eclectic mix of local speakers – celebrities, scientists, experts and more – to the Powerhouse throughout the year. In recent weeks, architect Rob Wellington Quigley shared an insider's view of the 30-plus years that went into making San Diego's new Central Library a reality. On October 28, we welcomed local celebrity Noah Tafolla, the homegrown filmmaker, writer and producer of the "Wonderland" and "Dining Out with Noah" series that first appeared on KPBS. He shared his discoveries about the histories, hidden secrets and landmarks of San Diego communities, including Del Mar.



A preview of 2014 includes a presentation by Scripps Institute of Oceanography on medicines derived from the ocean, and a presentation by Mary Beebe, curator of the UCSD Stuart Collection, a world-class art collection in our own backyard. **Watch your email inbox for notices about these events and more.**

FOR INSPIRING COMMUNITY

A Del Mar Story

When the Turf met the Surf



Remembering the past, while celebrating today captures the spirit of this annual fundraising and community celebration event. At this gathering, Del Mar's horse racing/Hollywood past was brought to life through humorous storytelling by the ever-so-entertaining Joe Harper, grandson of Hollywood producer Cecil B. DeMille, and president/general manager of the Del Mar Thoroughbred Club.

The Del Mar Historical Society, represented by Larry Brooks, showcased its tremendous knowledge of our town and its collection of historic photographs with a challenging "past/present photo match game." The era came alive with food, music and cocktails reminiscent of the time, all set in the romantic and floral gardens of the home of Bob and Melissa Gans.

Next year's theme: It's still a secret, but here's a hint… "Who do you always meet at the beach?"



FOR YOUNG DEL MAR



Investing in our families, creating memories



Drum roll please….allow us to introduce **Young Del Mar**, the new iteration of our Children's Committee. Why a new name? Because Young Del Mar reaches wider and deeper in serving the community – from families with infants to families with teens. It embraces not only the traditional role of providing exceptional children's events and activities (think Spooktacular Beach Bonfire, Fancy Nancy Parade, 4th of July Parade, Toddler's playgroups, Annual Easter Egg Hunt and Holiday party), **but also serves Del Mar parents seeking casual gatherings just for adults.**

Young Del Mar is also about supporting the long-term financial health of the Del Mar Foundation by participating in its endowment and operations fundraising goals. Visit www.delmarfoundation.org to join our mailing list.



Introducing Our New Board Member

KARLA DEERINCK

Karla Deernick recently joined the Del Mar Foundation Board of Directors after serving on the Children's' Committee (now Young Del Mar) since 2009. Throughout the years, she has conceptualized and organized events, using her gift for design to ensure their success.

As an Art major from UCLA, and years of professional experience in the design business, Karla has a remarkable talent for spinning thrift store finds into fabulous decorations and costumes. No surprise, her favorite holiday is Halloween. You might have seen her work at the DMF 30th Anniversary Back to the **80's Party** in 2012, at the more recent **A Del Mar Story: When the Turf Met the Surf,** and at children's events.

After graduating, Karla married her husband Tom, a research scientist in the Neuroscience Department at UCSD. Their daughter Lauren,9, attends Del Mar Heights Elementary School, where Karla serves on the PTA and as room mom. In her free time, Karla enjoys jogging in Torrey Pines State Reserve, and looks forward to skiing again soon.

ROBIN CRABTREE

As Chair of the Del Mar Foundation Grants Committee, Robin oversees, organizes and presents grant proposals for Board consideration. Past projects include the acquisition of the Del Mar Shores Property, the construction of the Beach Safety Center, the Junior Lifeguards, the Del Mar Library's mosaic wall, drinking fountains and bike racks.

Under Robin's leadership, the grant request process was streamlined for greater accessibility and expedience. Most recently, she processed within 48 hours a request for wheelchair funding for the Wounded Warriors program at the Beach Safety Center.

In 2012, Robin managed the Dogs of Del Mar Calendar project, which raised funds for the Foundation's grant giving, including a special fund for our canine friends. Robin and her committee are currently exploring the possibility of a book featuring Del Mar dogs.

In addition to volunteering, Robin works part-time as a masters prepared nurse and family nurse practitioner. In her free time, she rides her hunter/jumper horses, plays golf, travels and takes care of her dogs and cats.



Robin encourages requests from the community "that fill needs within the 92014 zip code and meet the goals of the Del Mar Foundation's Mission Statement." Since 2005, the Del Mar Foundation has funded over $215,000 in community grants and brought together community volunteers and board members for more than 24,000 volunteer hours.

For more information and guidelines on how to apply for a grant visit **www.delmarfoundation.org/grants**.



BILL MORRIS

Bill Morris, the newest member of the Del Mar Foundation's Communications Committee, brings tremendous talent to his volunteer position. What began in high school as an interest in cameras has evolved into a passion which he shares with the community through his photography. Bill can be seen at many Del Mar Foundation events with camera in tow. Most recently he photographed the Spooktacular Beach Bonfire, capturing the spirit and excitement of the children celebrating Halloween.

Bill shared that as he transitions into retirement, he looks forward to being self unemployed. He and his wife Lisa have two daughters, Marisa now in high school, and Roxyana in 5th grade. His girls were his inspiration for getting involved as a volunteer.

Bill notes that in Del Mar volunteering is a way of life. We can only echo that sentiment at the Del Mar Foundation with its rich tradition of volunteers – like Bill – working passionately on behalf of the community.



WOOF WOOF...

The Del Mar Foundation and our canine friends thank and appreciate ***Americana, Del Mar Pizza, Dexter's Deli, Jolie Fleur, Pacifica Del Mar, Prep Kitchen, Sbicca, Weeds, Zel's Del Mar and the City of Del Mar Community Services Department*** for their support of this year's Halloween Dog Parade

BEACH WHEELCHAIRS FOR WOUNDED WARRIORS PROGRAM



Interview with Pat Vergne, Director of Community Services & Lifeguard Chief

DMF: Tell us about the Wounded Warriors Program.

PAT: The program began 5 years ago with a handful of participants, now we have 75-100 people – both volunteers and participants – every Thursday year round. There is tremendous community participation with local residents who bring baked goods and local restaurants which provide lunch. The first beach wheelchair was donated by a local woman who gave her own chair for others to use. This happened about 10 years ago.

DMF: How do you use the wheelchairs?

PAT: The chairs are used by wounded veterans and the general public. The program is managed by the navy medical center, and we facilitate the program and provide equipment and lifeguard services. It is inspiring to see these individuals not holding back from enjoying the ocean and the beach.

DMF: How did the grant through the Del Mar Foundation come to be?

PAT: The Del Mar Foundation has always generously come forward and asked for ideas of how it can help out. Quite often board members inquire how the Foundation could help the community. When the need for additional wheelchairs came up we talked with Robin Crabtree, a board member, and the Del Mar Foundation came through. In fact, I was so surprised at how quickly the Foundation came back with a commitment. It took less than 24 hours!

DMF: Can you envision a further need going forward?

PAT: Over time we'll come up with more ideas. We'll need to replace equipment due to the ocean environment, maintain the "fleet" so to speak. There is a need to maintain the wheelchairs at the lifeguard center and the possibility of acquiring additional ones for the 20th and 25th street Lifeguard towers



FREE FLIGHT BIRD SANCTUARY

Interview with Mary Struble, Executive Director/Manager

DMF: Tell me about how you invested the grant money?

MARY: We used it to launch our junior docent program for young people between the age of 12 and 18. The grant enabled us to provide books and printed materials, as well as a teacher for the program.

DMF: How did the Del Mar Foundation investment help Free Flight fulfill its mission?

MARY: This group of young people responded really well to the program. Several have continued on as volunteers and one got his first part-time job working with us. The birds love the enthusiasm the kids bring.

DMF: How does the docent program tie into your vision going forward?

MARY: We want to educate all people, but want especially to excite young people about exotic birds and impress upon them the responsibility of caring for one.

DMF: What's next for Free Flight?

MARY: We want to grow our pilot program and help more people learn about this small tropical zoo in the heart of Del Mar. It is a little known jewel, a special place for people to take a break from their busy lives. We have people bring their lunch or stop by to enjoy their coffee. Children love it. Visitors from all over love it. It's for learning about birds and appreciating their role in our lives.