the Del Mar FOUNDATION
26 Years of Looking Forward and Giving Back



Fall **Del Mar Foundation Newsletter** 2008



During 2008 the Foundation continued its 26 year history of enhancing our community through the programs it presented and the grants it made. The programs included the wonderful Cultural Arts events such as the First Thursdays series, the various Children's programs that were enjoyed by so many young people, and the signature Twilight Concerts that help define the summer experience in Del Mar.

This year the Foundation made a special grant to assist in the acquisition of the Del Mar Shores property, and is prepared to make a challenge grant to assist in the building of a new 17th Street Beach Safety Center, once City approval for this project is received. Also, grants were made to the Del Mar Junior Lifeguards, the Del Mar TV Foundation, the Playwrights Project, and the two public elementary schools located west of the freeway.

We are nearing the completion of the Founding Endowment Campaign's goal of raising $600,000 in pledges to begin an endowment and fund the endowment startup expenses. As of the writing of this letter, pledges of $520,000 have been received. This has been a gratifying response by the community to the endowment initiative. Additionally, the Foundation has allocated $200,000 of reserves to the Community Endowment.

The near-term goals for the Foundation include closing out the Founding Endowment Campaign by the end of 2008; initiating a planned giving program to grow the endowment; continuing the highly successful summer Twilight Concerts, First Thursdays series, and Children's programs; and structuring grants that maximize the impact of our giving.

My thanks to the board members and volunteers who make our activities possible, including Joe Bruderer-Schwab, who has served as President of the Foundation during the past two years. And finally, an immense thank you to the financial supporters who have made possible the funding of our programs, grants and endowment.

Sincerely,

Joel Holliday

Joel Holliday
Incoming President

Our Town, Our Foundation

Bringing the Community Together...











… Through Community Grants, Which Need Your Support

Del Mar Hills Grant



A special check for $820 covered the costs to take all the third grade students and teachers from the Del Mar Hills School to study animal and plant adaptations of the wetlands to our San Dieguito Lagoon. What a terrific educational experience.

Del Mar Heights Grant



Working together to reduce waste, recycle and reuse in the school environment is the goal of committed 4th, 5th, and 6th graders who want to "Go Green." The Del Mar Foundation granted the PTA $1,200 to help make this noble cause a reality.

San Dieguito River Valley Grant



A grant to the San Dieguito River Valley for $1,200 brought excited students from the Del Mar schools to a very special Lagoon Day.

Playwrights Project



Come and enjoy a Playwrights Project presentation of The Big Mistake on November 12 at 7:30 PM at the Powerhouse. Underwritten by DMF. Reservations are required. Call 858-635-1363

2009 GRANT APPLICATION DEADLINES

Feb 1
June 1
Oct 1

Go to www.delmarfoundation.org for application

Shores Acquisition Grant



With a check for $35,000 to the City of Del Mar escrow fund, the Del Mar Foundation shows its commitment to Del Mar's campaign for open space.

Beach Safety Center



Del Mar Foundation will match up to $35,000 new monies raised by Friends of the Powerhouse for new Beach Safety Center.

LUX Art Institute



Does it get better than painting a Payasada Horse?

Del Mar TV

DEL MAR TV FOUNDATION

$2000 for programming of Del Mar programs: Teen Justice and Del Mar Journal

Junior Lifeguard Program



Our Junior Lifeguard program is the best in southern California if not the world. The Del Mar Foundation's $3,000 grant to this program ensures that children, no matter their income level, can partake in this important program.

… With Community Events



A Huge Thank You again to Our 2008 Concert Underwriters!



Pam Slater-Price and the County of San Diego

Del Mar Thoroughbred Club

El Pollo Loco

The Poseidon Restaurant

Epazote

Pacifica Del Mar

Crafts co-sponsored by the Del Mar Library

Got Little Ones?
All Generations Welcome!

All events are free of charge

Craft and Concert Series, Sunday, November 2nd, Noon-2pm, Del Mar Powerhouse Community Center
Join us for some toe-tappin' tunes by Grammy-nominated western swing band Buck Howdy with BB. Craft starts at noon; Concert at 1pm. Parental supervision required for both.

Children's Committee Monthly Meeting, Wednesday, November 19*, 9am-10am, Del Mar Powerhouse Community Center (2nd floor)
*Please note date change due to Del Mar Schools closure for Thanksgiving the week of 11/24. Bring your favorite holiday coffeecake or cookie recipe to swap! No regularly scheduled meeting for December.

Children's Concert, Sunday, December 7th, 1-2pm
Hullabaloo will perform as part of the Del Mar Village Association's Holiday Wonderland event in Del Mar Village along Camino del Mar. 1pm to 2pm. Look for the performance location on the Del Mar Village Association's Holiday Wonderland program. Note: No regularly scheduled craft hour at the Powerhouse this month. Parental supervision required.

Children's Holiday Party, Friday, December 12th, 6:30pm
"T'was the Night Bear-Fore Christmas" Marionette Show and refreshments. Reservations required by 12/08/08 to Children@DelMarFoundation.org. Show starts at 7pm. Seating is limited. Parental supervision required.

Children's Craft and Concert Series, Sunday, January 4th, Noon-2pm, Del Mar Powerhouse Community Center (Crafts 2nd floor)
Parental supervision required.

Family Bingo Night, Friday, January 23rd, 6:30pm-8pm, Del Mar Powerhouse Community Center
Join friends new and old for a family evening of fun. Lots of prizes!! Kids of all ages welcome. Feel free to bring your dinner to enjoy while you play. Parental supervision required.

Children's Committee Monthly Meeting, Wednesday, January 28th, 9am-10am, Del Mar Powerhouse Community Center (2nd floor)

Children's Craft and Concert Series, Sunday, February 8th*, Noon-2pm, Del Mar Powerhouse Community Center (Crafts 2nd floor)
Parental supervision required. *Please note date change due to Super Bowl Sunday the previous week.

Children's Committee Monthly Meeting, Wednesday, February 25th, 9am-10am, Del Mar Powerhouse Community Center (2nd floor)

Children's Craft and Concert Series, Sunday, March 1, Noon-2pm, Del Mar Powerhouse Community Center (Crafts 2nd floor)
Parental supervision required.

Children's Committee Monthly Meeting, Wednesday, March 25th, 9am-10am, Del Mar Powerhouse Community Center (2nd floor)

Children's Craft and Concert Series, Sunday, April 5th, Noon-2pm, Del Mar Powerhouse Community Center (Crafts 2nd floor)
Parental supervision required.

Del Mar Easter Egg Hunt, Saturday, April 11th, 10am, Seagrove Park
The Easter Bunny will be making an appearance. Parents don't forget your cameras!! Reservations required and will open March 1st to Children@DelMarFoundation.org.

COME JOIN US!



Children's Committee
Children@delmarfoundation.org





Shelley Moore

Support the Work of the Del Mar Foundation

For 26 years the Del Mar Foundation has been dedicated to enhancing the experience of living in our community through the programs it has sponsored and the grants it has made.

In 2007 we launched a bold new initiative to build an endowment for the benefit of the community. This initiative is called the Founding Endowment Campaign, and its goal is to raise $600,000 in pledges by the end of 2008. We are over 85% of the way to this goal, with pledges of $520,000. We invite you to help us raise the final $80,000, by becoming a member of the Founding Endowment Circle.

Membership in the Founding Endowment Circle involves a pledge of $10,000 or greater, to be paid in full or over a four year period. So far, there are 38 members (couples and individuals) who have committed $10,000, $25,000, or $50,000 to this campaign. The Founding Endowment Circle will be recognized in perpetuity as the visionary group that provided the seed money for the Foundation's Endowment.

To hear more about this unique opportunity to build and strengthen our community, please contact Shelley Moore, Executive Director, at (858) 635-1366 or Shelley@delmarfoundation.org.

Gifts can be made in cash, securities, real estate, limited partnership interests, or closely-held assets. We can also discuss with you other tax-advantaged ways in which you can support the Foundation while meeting some of your estate planning objectives.

Most of all, we need your help to continue all of the Del Mar Foundation's worthwhile activities including our Cultural Arts events, our Children's Craft and Concert Series, our grants, and those wonderful Summer Twilight Concerts by the beach. For all of these endeavors, we need both financial donations and the contributions of the volunteers who run the Del Mar Foundation. Especially in these difficult economic times, any and all contributions are most welcome.

We gratefully thank you for your support.

Are you 70 ½ years or older? You may transfer up to $100,000 a year from an IRA to the Del Mar Foundation and it won't count in your adjusted gross income. That's tax-free for those with mandatory IRA distributions.

Our Town, Our Foundation

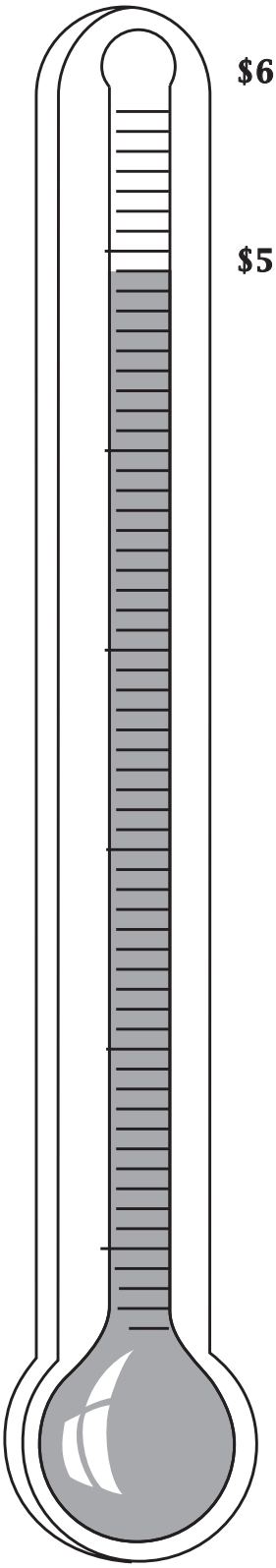
Bringing the Community Together...

JOIN US!
FOUNDING ENDOWMENT



WE'RE ALMOST THERE!

CLOSING DATE TO JOIN: DEC 31ST, 2008



CHAMPIONS: *PLEDGES OF $50,000*

LYNN & CHARLIE GAYLORD
ROSANNE & JOEL HOLLIDAY
GAY & ALBERT HUGO-MARTINEZ

LEADERS: *PLEDGES OF $25,000*

DARRESE & SAM BORGESE
JACQUELYN & RICHARD EARNEST

BENEFACTORS: *PLEDGES OF $10,000*

MOLLY & DAVID BEGENT
ALICE BROWN
CORNELIA & JOE BRUDERER-SCHWAB
SUSAN & TONY CHILDS
DEAN MEREDITH ARCHITECTURE AIA
BECKY & WALTER DEMBITSKY
KIM & MARK FILANC
JACK FILANC
KATHY & JERRY FINNELL
CHUCK FREEBERN
BARBARA FREEMAN
ROLANDE & EDWARD FYFE
EMILY & CORY GRANT
ARLENE HARRIS & MARTIN COOPER
CAROL & RICHARD HERTZBERG
SHARON & CARL HILLIARD
EILEEN & CLIFF HUFFMAN
THERESA JARVIS
PATTI & JOE JELLEY
CAROLYN & TOM KLING
LISA & STEPHEN LUTZ
JILL & SCOTT MACDONALD
JOAN & VAN MANKWITZ
GRACE & DON OSTER
SHARON & BILL SCHEELE
NANCY STOKE
ALICE & JOE SULLIVAN
KENNETH SWANSON
PAT & JACK THOMAS
DEBORAH & TOM TUCKER
Z.J. WAXENBERG
BETTY WHEELER & DWIGHT WORDEN
DANA WOHLFORD & PHIL KIDD

the Del Mar FOUNDATION

The mission of the Del Mar Foundation is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.



P.O. Box 2913
Del Mar, CA 92014

the Del Mar FOUNDATION

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Shelley Moore
Executive Director

Richard Earnest
City Council Liaison

MEETING DATES

8:30AM in the Annex

Nov 13, 2008
Dec 11, 2008
Jan 8, 2009
Feb 12, 2009
Mar 12, 2009
Apr 9, 2009

Meetings are open and all are welcome

How to Contact Us:

Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014

(858) 635-1363
Fax: (858) 635-1363

www.delmarfoundation.org

Check out our new website and subscribe to our electronic newsletter.