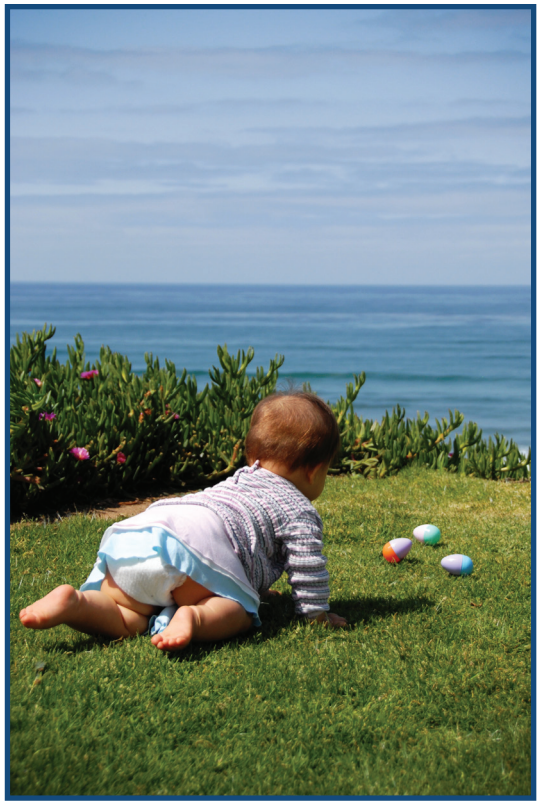
Making a Difference through Planned Giving



To learn more about our many gift planning options, please contact the Foundation office at **(858)635-1363** or email: **legacy@delmarfoundation.org**.

You may also visit our website at **www.delmarfoundation.org** to find out more about the Del Mar Foundation's Legacy Society and gift planning options.

The Del Mar Foundation's mission is to promote civic pride and cohesiveness, acquire and preserve open space, improve beaches and parklands, raise and grant funds, and sponsor diverse cultural programs and community events in Del Mar.



Through philanthropy, we help to enhance the lives of the people of Del Mar.

The Del Mar Foundation
P.O. Box 2913
Del Mar, CA 92014
(858) 635-1363
legacy@delmarfoundation.org
www.delmarfoundation.org

501 (c)(3) Nonprofit Community Foundation
Tax ID #95-3718831

Del Mar FOUNDATION

Del Mar FOUNDATION

Legacy Society

Making a Difference through Planned Giving



As Del Mar's oldest 501(c)(3) non-profit, the Del Mar Foundation sponsors programs, makes grants, and manages over $1,000,000 in endowment funds to benefit the community and the San Dieguito Lagoon. The community endowment provides long-term funding stability for community needs.

Best known for our Summer Twilight concerts, First Thursdays cultural arts series, and children's events such as the Easter Egg Hunt and 4th of July Parade, the Foundation sponsors a wide array of community programs. The Foundation also provides financial support to community organizations and projects such as the Del Mar Library, Lifeguards and the Beach Safety Center, the Del Mar Garden Club, Del Mar Community Connections, and the Shores acquisition. Over the years, the Foundation has served as an incubator or fiscal sponsor for many of the present day non-profits that so greatly enrich our community.

Leave a Lasting Legacy

Join other members of the Legacy Society by simply remembering the Del Mar Foundation in your estate plans.



"Leaving a gift to the Del Mar Foundation is such a joy! We hope we are able to help future generations enjoy the wonderful benefits Del Mar has to offer. Whether it is a 4th of July Parade, First Thursdays, a Twilight Concert, or that special grant to a deserving Del Mar organization, we know our gift is in good hands. Del Mar is such a special community and we are so fortunate to be able to live here."

Lynn & Charlie Gaylord



"Rosanne and I have raised our family in Del Mar and now we have grandchildren here as well. Our family has enjoyed the amenities and warmth of the community provided by the many civic-minded residents who contribute their time and funds to make this a special place. The Del Mar Foundation is our community foundation, and has been an important part of this history of citizen involvement. In the spirit of giving back to the community that has enriched our lives, we join many others in making annual donations to support the activities of the Del Mar Foundation, and the building of an endowment. The Legacy Society is a way of supporting the future work of the Foundation without making an additional current contribution."

Rosanne & Joel Holliday

Ways to Give

Planned gifts provide a way to make a lasting positive impact on the Del Mar Foundation and community while also creating valuable income tax, capital gains tax and/or estate tax advantages.

Including a charitable bequest in your will is a simple way to make a lasting gift to your community. When you make this gift through the Del Mar Foundation, it benefits the community forever and becomes your personal legacy of giving.

Naming the Del Mar Foundation as a beneficiary of your retirement plan is not only easy to do, it is also a way to make a significant and lasting gift to our community that may not be possible during your lifetime.



Making a charitable gift of real estate through the Del Mar Foundation can help you turn your property gains into community good. The value of your real estate may exceed that of any other asset you own. With the help of the Del Mar Foundation, you can use it to fulfill your charitable interests and receive financial and tax benefits.

Life insurance provides a simple way for you to give a significant gift to charity, with tax benefits that you can enjoy during your lifetime.

A Charitable Lead Trust helps you build a charitable fund with the Del Mar Foundation during the trust's term. When the trust terminates, the remaining assets are transferred to you or your heirs, often with significant transfer-tax savings.

Giving through a Charitable Remainder Trust allows you to receive income for the rest of your life, knowing that whatever remains will benefit your community.

Benefits of Giving

With a gift to the Del Mar Foundation, the benefits are endless, from building a lasting legacy to knowing you are making a profound impact in your community. With planning, you can make the most of your gift by receiving tax benefits while also providing for your loved ones.



Becoming a member of the Legacy Society is easy! Simply call **(858) 635-1363** or email: **legacy@delmarfoundation.org** and let us know you have already named the Del Mar Foundation as a beneficiary in your estate plans or you would like more information on the benefits of joining the Legacy Society.

Legacy Society members enjoy:

- Invitation to annual donor recognition events
- Listing in Annual Report and other print materials
- Advance notice of special events sponsored by the Del Mar Foundation

Additional benefits may include:

- Reducing income tax through a charitable gift deduction
- Minimizing capital gain tax on gifts of long-term appreciated property
- Reducing or eliminating estate taxes
- Increasing spendable income
- Reducing cost and time in estate settlement